

PUBLIC DISCLOSURE
FORM NL-36 BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

| Sl.No. | Channels | For the Quarter ended March 31, 2025 | | Upto the Quarter ended March 31, 2025 | | For the Quarter ended March 31, 2024 | | Upto the Quarter ended March 31, 2024 | |
|--------|----------------------------------|---|-------------------------|--|-------------------------|---|-------------------------|--|-------------------------|
| | | No. of Policies | Premium (₹ in Lakhs) | No. of Policies | Premium (₹ in Lakhs) | No. of Policies | Premium (₹ in Lakhs) | No. of Policies | Premium (₹ in Lakhs) |
| 1 | Individual agents | 674,528 | 82,636 | 2,314,942 | 309,832 | 558,114 | 77,376 | 1,921,877 | 266,370 |
| 2 | Corporate Agents-Banks | 437,592 | 44,475 | 1,645,543 | 188,389 | 398,749 | 54,305 | 1,586,841 | 216,013 |
| 3 | Corporate Agents -Others | 848,928 | 32,694 | 2,674,246 | 133,441 | 507,975 | 37,961 | 1,863,397 | 135,120 |
| 4 | Brokers | 4,782,431 | 339,192 | 19,989,123 | 1,392,544 | 5,548,192 | 315,675 | 18,512,048 | 1,201,476 |
| 5 | Micro Agents | - | - | - | - | - | - | - | - |
| 6 | Direct Business | - | - | - | - | - | - | - | - |
| | Officers/Employees | - | - | - | - | - | - | - | - |
| | Online (Through Company Website) | 246,838 | 10,868 | 959,908 | 38,768 | 195,368 | 8,287 | 887,963 | 34,370 |
| | Others | 198,951 | 62,792 | 849,495 | 429,102 | 404,182 | 64,173 | 2,145,787 | 446,214 |
| 7 | Common Service Centres(CSC) | 11,642 | 178 | 35,576 | 758 | 3,993 | 535 | 89,123 | 2,244 |
| 8 | Insurance Marketing Firm | 26,782 | 1,702 | 47,702 | 4,121 | 7,546 | 675 | 20,740 | 1,659 |
| 9 | Point of sales person (Direct) | 674,312 | 24,883 | 2,514,750 | 94,333 | 604,400 | 27,522 | 2,057,820 | 90,350 |
| 10 | MISP (Direct) | 1,591,387 | 20,223 | 6,542,557 | 85,925 | 1,783,807 | 20,818 | 7,091,106 | 83,730 |
| 11 | Web Aggregators | 81 | 12 | 1,454 | 65 | 35 | 13 | 1,279 | 65 |
| 12 | Referral Arrangements | - | - | - | - | - | - | - | - |
| 13 | Other (to be specified) | | | | | | | | |
| | (i) _____ | | | | | | | | |
| | (ii) _____ | - | - | - | - | - | - | - | - |
| | Total (A) | 9,493,472 | 619,655 | 37,575,296 | 2,677,278 | 10,012,361 | 607,340 | 36,177,981 | 2,477,611 |
| 14 | Business outside India (B) | 5 | 1,400 | 7 | 6,058 | - | - | - | - |
| | Grand Total (A+B) | 9,493,477 | 621,055 | 37,575,303 | 2,683,336 | 10,012,361 | 607,340 | 36,177,981 | 2,477,611 |

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

PD/2024-25/FY/Ver. Dated April 15, 2025