

## PUBLIC DISCLOSURE

## FORM NL-36 BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

Sl.No.	Channels	For the Quarter ended December 31, 2024		Upto the Quarter ended December 31, 2024		For the Quarter ended December 31, 2023		Upto the Quarter ended December 31, 2023	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	631,883	75,054	1,640,414	227,197	520,005	68,474	1,363,763	188,995
2	Corporate Agents-Banks	444,047	42,850	1,207,951	143,914	355,188	50,111	1,188,092	161,708
3	Corporate Agents -Others	841,486	28,594	1,825,318	100,746	581,096	37,594	1,355,422	97,158
4	Brokers	5,603,271	334,705	15,206,693	1,055,680	5,545,944	313,220	12,963,856	885,800
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business[]	-	-	-	-	-	-	-	-
	Officers/Employees	-	-	-	-	-	-	-	-
	Online (Through Company Website)	262,084	9,913	713,070	27,900	210,210	8,350	692,595	26,084
	Others	240,206	75,809	650,545	368,641	649,152	92,980	1,741,600	382,042
7	Common Service Centres(CSC)	11,680	188	23,934	581	33,351	635	85,130	1,708
8	Insurance Marketing Firm	8,693	1,067	20,920	2,418	4,431	434	13,194	984
9	Point of sales person (Direct)	780,233	26,266	1,840,438	69,449	623,896	25,312	1,453,425	62,828
10	MISP (Direct)	2,079,288	26,946	4,951,170	65,702	2,274,468	25,909	5,307,299	62,912
11	Web Aggregators	48	9	1,373	53	16	3	1,244	52
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other (to be specified)								
	(i) _____								
	(ii) _____	-	-	-	-	-	-	-	-
	Total (A)	10,902,919	621,401	28,081,826	2,062,281	10,797,757	623,022	26,165,620	1,870,271
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	10,902,919	621,401	28,081,826	2,062,281	10,797,757	623,022	26,165,620	1,870,271

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

PD/2024-25/9M/Ver. Dated January 17, 2025